

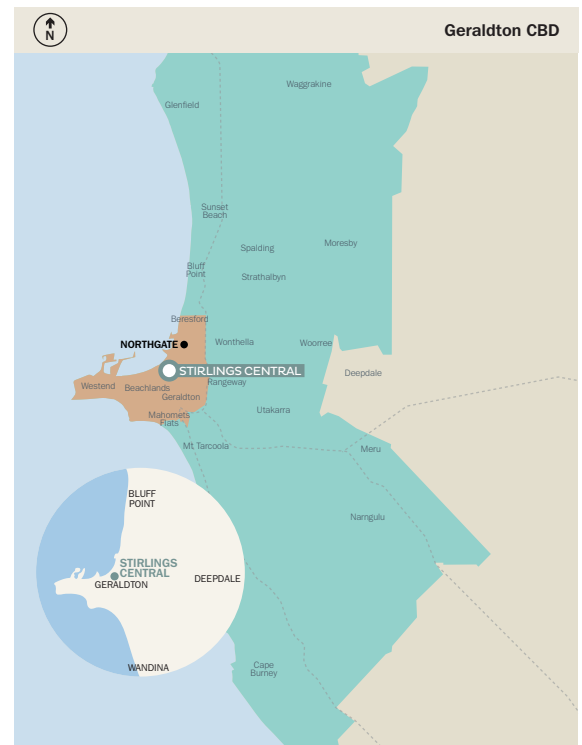
Stirlings Central

54 Sanford Street, Geraldton WA 6530

Telephone +61 8 9964 6735

stirlingscentral.com.au

Stirlings Central is a neighbourhood shopping centre located 417kms north of Perth in the Geraldton CBD. Redeveloped in 2013, the centre is anchored by Woolworths with Best & Less, Red Dot, The Reject Shop and a mix of 28 specialty stores focused on food and services. For local residents and families, Stirlings Central is a community hub that delivers a one-stop-shop for their fresh food and everyday needs.



Centre statistics

Centre type	Neighbourhood
Annual traffic (million)	-
Total GLA (sqm)	8,533
Total tenants	36
Majors ¹	Woolworths
Mini Majors ²	Best & Less, Red Dot, The Reject Shop
Number of specialty retailers ³	28
Number of car spaces	147
Moving annual turnover (MAT) (\$m) ⁴	89.0
MAT/sqm – Total (\$)	10,829
MAT/sqm – Specialty (\$) ⁵	7,681

Centre statistics correct as at 31 June 2017

- Classified in accordance with SCCA guidelines, typically includes supermarkets, department stores and discount department stores. Also includes Cinemas
- Stores >400 sqm, by Sales Group
- All sales reporting tenants under 400sqm, but excludes travel agents and lotto and free standing pads sites
- Total MAT includes all reporting tenancies and is inclusive of GST, as at 31 June 2017
- MAT/sqm - Based on sales and area for all reporting tenants, non-retail tenants excluded, as at 31 June 2017

PRIMARY	● SUB REGIONAL CENTRE
SECONDARY	● NEIGHBOURHOOD CENTRE
TERTIARY	

Key statistics

35,941

RESIDENTS IN TTA

With 76% of residents Australian born



\$73,844

Average household income in the TTA

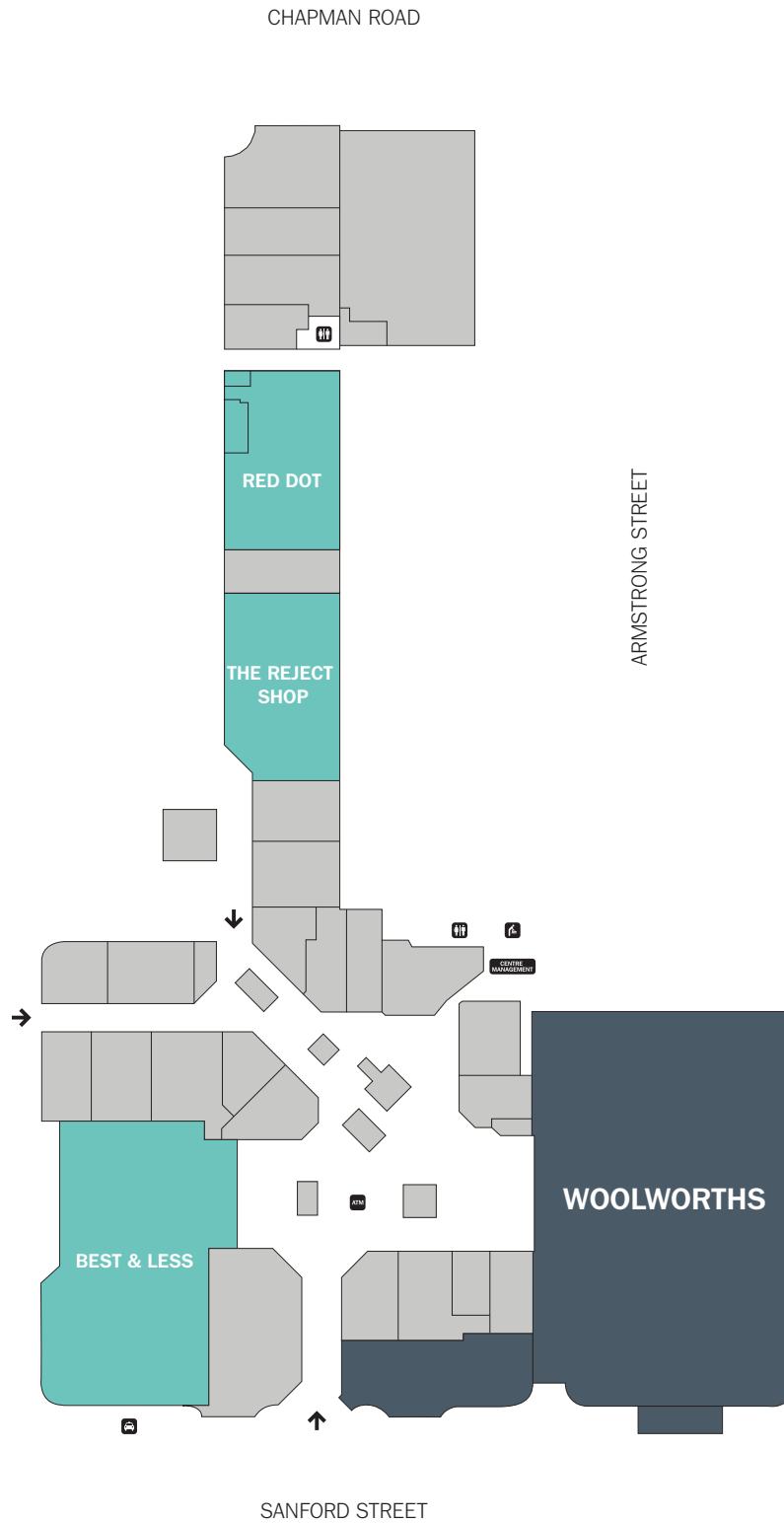


27%

Families with children



Source: Produced by Vicinity Data Science & Insights. This material is a derivative of ABS Data that can be accessed from the website of the Australian Bureau of Statistics at www.abs.gov.au.
TTA: Total Trade Area



Floor plan as at July 2017.

For further information please contact:

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